

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 720937  
**Alt Order #:** 06366327  
**Product Desc:** HOEKSTRA FOR SENATE  
**Estimate:**  
**Flight Dates:** 10/09/12 - 10/14/12  
**Original Date / Rev:** 10/08/12 / 10/08/12  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Brabender Cox Mihalke/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1218 Grandview Avenue  
 Pittsburgh, PA. 15211

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Hoekstra,P/ R/ US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	7	\$3,580.00	\$3,043.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$3,580.00	\$3,043.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$3,580.00</b>	<b>\$3,043.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	10/14/12	10/14/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$1,000.00		0.00			
E 2	WZZM	10/09/12	10/11/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-T-T---	:30	2	\$355.00	P-2	0.00	NM	2	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-T---		2				\$355.00		0.00			
E 3	WZZM	10/10/12	10/12/12	M-F 6-630p M-F News	CM	6-630p	--W-F--	:30	2	\$780.00	P-2	0.00	NM	2	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W-F--		2				\$780.00		0.00			
E 4	WZZM	10/13/12	10/13/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$250.00		0.00			
E 5	WZZM	10/14/12	10/14/12	Healthy You Healthy You	CM	11-1130am	-----S	:30	1	\$60.00	P-4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$60.00		0.00			
													Totals	7	\$3,580.00